JESS REGAN



PORTFOLIO

Passionate designer with experience in both internal corporate design and external brand campaigns looking to transition to remote work.

RELEVANT EXPERIENCE

GRAPHIC DESIGNER

JUNE 2023

LAMAR JOHNSON COLLABORATIVE

/ PRESENT

Designed print + digital assets for both internal use and external clients, plus web and social media management.

PRESENTATION DESIGN · BRANDING DESIGN · PRINT + DIGITAL DESIGN · WEB MANAGEMENT · BRAND CONSISTENCY · ART DIRECTION

GRAPHIC DESIGN INTERN

MAY 2022

ALIGHT SOLUTIONS

/ AUG 2022

Designed and edited marketing materials and guides for both internal company use and for external clients.

PRINT + DIGITAL DESIGN · BRAND CONSISTENCY

MARKETING COORDINATOR

OCT 2021

NATIONAL BANK OF MANTENO

/ AUG 2022

Established brand guidelines for web and print. Designed graphics for social media and all print marketing materials.

BRANDING DESIGN · PRINT + DIGITAL DESIGN · SOCIAL MEDIA MANAGEMENT

SOFTWARE

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Procreate
Google Suite
WordPress
Asana, Basecamp, Miro, etc.

SKILLS

Brand + Identity Design
Typography + Lettering
Illustration
Print Design
Art Direction
Collaboration + Communication
Organization + Time Management

EDUCATION

BACHELOR OF ARTS, GRAPHIC DESIGN Columbia College Chicago, 2023 Magna Cum Laude

INTERESTS

Fashion Beauty + Skincare Health/Wellness Sustainability